





Single Sided Flag



Double Sided Flag

PRODUCT DESCRIPTION

The Store Front Flag is the newest addition to the Falcon Flag product family. The Store Front Flag is designed for use outside in front of your store (hence the name), but can also be used indoors. The heavy steel base provides ample weight and stability when used outdoors. The pole is made of up materials such as aluminum, plastic and fiberglass. The banner design is customized to your graphic artwork, and is printed on a polyester mesh by the process of dye sublimation (single-sided or double-sided options). Black flag trim (pocket trim) is sewn on the edge of the graphic (pole-side), leaving a pocket for the pole insertion. A set of grommets are installed on the bottom of the trim in which the short bungee cord (included) can loop through and snugly attach the graphic to the base.

*Flag pole hardware and template dimensions are the same as the XS/7ft Falcon with the only difference being the base and travel bag.

FLAG HEIGHT	7' H (From base of pole)
GRAPHIC SIZE	20"W x 68"H

GRAPHIC MATERIAL

MESH FABRIC

GRAPHIC FINISHING

Hemmed edges with pole pocket trim

DISPLAY CONSTRUCTION

Carbon composite flag poles and steel base

SHIPPING WEIGHTS & DIMENSIONS

 17 lbs (poles, base, and bag only) 19 lbs (poles, base, bag, and flag)

Shipping Dimensions | 47"L x 17"W x 3"H

GRAPHIC TURN AROUND TIME

2 business days after proof approval

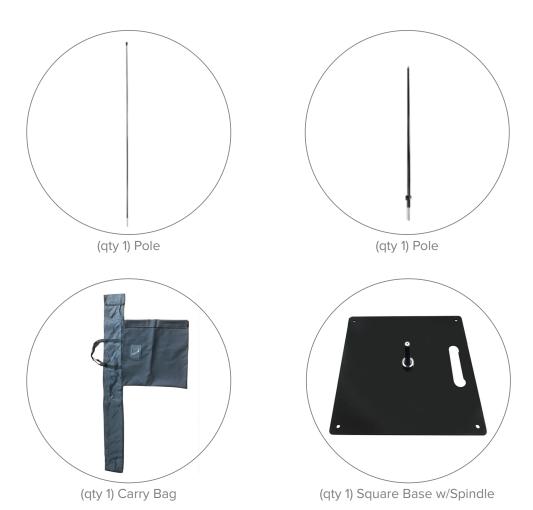
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AVAILABILITY	CA and PA
WIND SPEED RATING	18-23mph



Square Steel Base FAL-SF-BASE



PARTS LIST





SET UP INSTRUCTIONS



- A. Flag poles are numbered for easy assembly. Follow guide above for assembly order
- B. Insert tip of flagpole into the black pocket trim on the flag and push it all the way to the end of the pocket.
- C. Secure flag by lacing the bungee through the grommets on the pocket trim and tethering it to the hook at the base of the pole.
- D. Slide base of flag pole onto the spindle of the base to display flag.